

THE GRRREAT RACE

SNIFFING OUT THE BEST DOG FOR MAYOR

Details about the race

The dream of a new pet shelter is finally becoming a reality. This fall Riverside Regional Pet Shelter opens in Mankato and we want strong leadership.

A lucky candidate will be voted into a honorary position of Mayor of Riverside Regional Pet Shelter. This is not an ordinary mayor, we will elect a canine mayor. Maybe your dog has the leadership qualities we are looking for. They can be a Repuprican, Dogocrat or a Liberterrier but they need to be charismatic and have strong leadership skills.

Anyone can nominate a dog as a candidate. The candidate's human campaign manager will need to conduct a strong campaign to raise votes for their candidate. One vote cost one dollar!

Use your imagination to raise votes. Campaign signs, bumper stickers and Web pages all will raise awareness. Lemonade stand, car wash and garage sales can also raise votes.

The Mayor will be the dog with the most votes when the final tally is completed July 8.

The new mayor will meet his community as a participant in the Fun Days parade. The winning team will receive a winners basket which will include gift certificates and gifts for the new mayor and the campaign manager.

Begin planning your campaign strategy today and hustle for those votes! We will share your successful campaign along the way with the local media so be ready for fame!

Fill out the registration form in this packet and bring it to Pet Expo or mail it to BENCHS. Then, begin campaigning for your candidate!

All votes or dollars will be given to BENCHS to support the Riverside regional Pet Shelter Capital Campaign.

The need is great. The time is now!

www.benchs.org
or e-mail us at
thegrrreatrace@gmail.com

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How to raise votes

Campaign strategies to raise votes:

The sky is the limit! Use your imagination to gather votes.

1. Hand-out Posters
2. Make bumper stickers
3. Use Facebook
4. E-mail family and friends
5. Hold a garage sale
6. Make a lemonade stand
7. Offer to mow lawns
8. Walk dogs
9. Hold a bake sale
10. Car wash
11. Dog wash
12. Invite friends and family to the events

Who can support you?

- Friends
- Relatives
- Music teacher
- Sport coach
- Letter carrier
- People you know through your spouse
- Church or synagogue members
- Relatives
- Florist
- Dentist

Who to ask: suggestions to raise \$100:

1. Put in your own \$10
2. Ask your spouse for \$10
3. Ask a co-worker for \$10
4. Ask a friend for \$10
5. Ask a relative for \$10
6. Ask a neighbor for \$10
7. Ask two people from church for \$5
8. Ask your veterinarian for \$10
9. Ask another neighbor for \$10
10. Ask two members of your club for \$5

Total: 100 votes

Donation receipt

Blue Earth Nicollet County Humane Society is a 501 c 3 nonprofit organization. All donations to BENCHS are tax deductible.

Date _____

Name of donor _____

Amount \$ _____

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2009

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Important information

Votes

Wells Federal Bank will be the drop off for votes. Votes will be counted and tallied every week then every day for the final week of the race. Wells Federal Bank is located in: Wells, Albert Lea, Blue Earth, St. Peter, Owatonna, Farmington, Mankato and North Mankato.

Deadline

All votes must be collected between June 2 and July 8 before 2 p.m. Money accepted after 2 p.m., July 8, will be donated to Riverside Regional Pet Shelter building fund.

Winner

The winner of the election will be announced July 9 at The Paw. You will be contacted with more information.

Runner-ups

4 runner-ups will be placed in the canine council. You will be contacted with more information.

Candidate withdrawal

If the participant decides to quit the race, votes will not be refunded. The money will be kept as a donation to BENCHS.

Guidelines for candidate

Must be a dog, in good health and good temperament. Must be spayed or neutered. Current rabies vaccination is required.

Entry Fee

A \$25 entry fee is required of all candidates. It is payable in the form of check or cash. Make checks payable to Blue Earth Nicollet County Humane Society or BENCHS.

Include with the registration packet the following two photos:

- One photo of the candidate
- One photo of the campaign manager and candidate

I give full permission to BENCHS for the use of my name and photograph in this event

Release of liability

I release the Blue Earth Nicollet County Humane Society and it's sponsors and from all responsibility and accept full responsibility of the actions of the candidate. The campaign manager will assume full responsibility for the candidates behavior at all times. Candidates must always be on leash for events and campaign appearances.

Please keep this page for future reference.

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Banking your votes.

At least once each week you will want to turn in your votes/dollars. Why weekly?

1) Weekly banking minimizes your chances of losing the money.

2) To be sure the most accurate information is given to the media. Once your votes are counted, the total is reported to the election committee and we will share it with the local media. You will see how your votes are growing and where your candidate stands against the rest of the pack.

Votes are counted at any Wells Federal bank office. See the list of locations.

During regular banking hours you bring your votes/dollars to any teller for counting and depositing. They will count your votes. You will need to identify yourself and your candidate. Also, give the teller your phone number in case they need to contact you. You will receive a receipt for the amount you brought in.

Wells Federal will send this information to the election committee and the vote tally will be posted on the BENCHS Web page, www.benchs.org

For after-hours banking, each office will have a night deposit system.

To maintain momentum count your votes weekly and if you are moving fast you should plan to bring in your votes more often!

Please keep this page for future reference

Wells Federal bank locations:

www.wellsfederal.com

Albert Lea	Mankato		Fairmont	Farmington
2630 Bridge Ave.	1601 Adams St.		1015 Hwy 15 South	115 Elm St., Suite 1
507-373-7227	507-345-4558	Wells	507-238-4479	651-463-4883
Albert Lea	North Mankato	53 First St. SW	Owatonna	St. Peter
1619 W. Main St.	1748 Commerce Drive	507-553-3151	496 North Street	1618 S. Minnesota Ave
507-373-9889	507-625-1300		507-444-0010	507-931-6100

Schedule of events

June

13

Cats and Dogs Alley Party

Candidate Meet and Greet

July

9

The Paw Pet Resort

**Winner Announced
Presentation by Joel Silverman**

September

26

Mankato

The Great Arfwalk

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Registration

All information must be filled-in. Incomplete applications will not be accepted.

Candidate/dog's name: _____ Age _____ Sex M F Candidate's Owner _____

The candidate was: (circle those that apply) Rescued Adopted from shelter Purchased Stray

Campaign Manager contact information:

Campaign Manager _____

Address _____ City _____ Zip _____

E-mail _____ Phone number _____

Please read, sign and date the following page

Questions for your campaign:

Why is your dog the best candidate for Mayor of Riverside Regional Pet Shelter?

What plans do you have to secure votes for your candidate?

Do you have an assistant or committee to help with the campaign?

Can you attend the North Mankato Fun Days Parade, Saturday, July 11? yes / no

Can you attend the meet-and-greet Cats and Dogs Alley Party, June 13? yes / no

If elected will your candidate be available September 26 for the Great Arfwalk? yes / no

Drop off applications and entry fee at:

Pet Expo
1800 Adams St.
Mankato, MN 56001

Or mail to:

BENCHS
517 Madison Ave.
Mankato, MN 56001

Entry fee paid: \$25

check number:

cash:

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I have read and agree with the statements on this page

Campaign Manager _____ Date _____

Candidate's Owner _____ Date _____

Under 18 campaign managers:

I grant the child permission and accept responsibility for the campaign manager and candidate.

I have read and agree with the statements above and on the previous page

Campaign Manager _____ Date _____

Parent/Guardian of manager _____ Date _____