

BENCHS 50th Anniversary Logo Design Contest

Calling all designers and artists! In June, 2019, BENCHS will be celebrating our 50th Anniversary. To mark this milestone, we will be hosting a year-long series of events, including hosting an Open House at the shelter. We are looking for talented individuals within our community to design a special 50th anniversary BENCHS logo. It will be used in a variety of functions: website, print, banners, promotional items and in e-news. **Design a logo concept for our 50th year and enter it in our contest for a chance to win.**

Official Rules:

- **Participants**
 - Artists of all ages are welcome to submit.
 - Each individual can enter up to 3 designs.
- **Design Look and Feel:**
 - Original, simple, recognizable, and memorable design.
 - Clear message. Theme ideas may include: animal rescue, pet care, pet pals, etc.
 - Versatile - can be used in color, black/white, reverse and on large/small support material
- **Project description**
 - Incorporate the numbers "50" and/or "1969-2019".
 - Incorporate the BENCHS logo ([downloadable](#)). Do not alter.
 - May include other text and numbers.
 - May only include dogs and/or cats - no other animals.
- **Technical Criteria**
 - a. It should have a color and B&W option available.
 - b. Entries should be submitted as a high resolution PDF, 500KB to 1MB.
 - c. **Submission:** Complete a submission form for each design. Email that, along with your design(s) to media@benchs.org.
 - d. No entries received after the deadline will be considered.
- **Intellectual Property**
 - a. Entries must be comprised of the individual's own artwork.
 - b. Finalists agree to transfer ownership of their intellectual property rights in the entry to BENCHS.
- **Evaluation**
 - a. BENCHS logo competition judges' decision will be final.
 - b. BENCHS reserves the right to modify the selected design.
 - c. No royalty payment will be given to the artist for the use of their logo if selected.



DEADLINE: Midnight on March 15th, 2019

Thank you for participating and we look forward to seeing your ideas!

Contact:

Email: media@benchs.org

Phone: leave a message at 507-625-6373

Website: www.benchs.org

BENCHS 50th Anniversary Logo Design Contest

Submission Form

Last Name	
First Name	
Address	
Mobile	
Email	

Design Brief: Describe the reasoning behind your logo in less than 200 words.

One form per submission.

Disclaimer: I have read and I understand the contest rules on page 1. YES NO

Signature

Date

If under age 18

Parent Full Name

Parent Mobile

Parental Permission: I agree to allow this child to participate in logo design contest.

YES NO

Signature

Date

Email completed form to media@benchs.org by midnight, March 15, 2019.